

FOR IMMEDIATE RELEASE

May 28, 2009

Contact: Sharon Collins
4703 or
Email: SCBelville@aol.com
6926

Phone: 910-398-
910-371-
6926

NORTH BRUNSWICK COMMUNITY ACTION MAKES CHANGE FOR CHANGE ON JUNE 27

Leland, NC— There's strong likelihood that we all know someone personally affected by the economic crisis that surrounds us. Meeting basic needs has been redefined. For many, their lives were downsized along with their jobs if not completely shattered. For a group of Brunswick County citizens, seeing the pain felt by the people affected in their own communities and an awakening of their civic consciousness became a call to action on behalf of fellow citizens struggling to survive these extraordinary times.

North Brunswick Community Action was born out of that awakening and will walk the walk with a food drive called *Change for Change*, at these Brunswick County locations:

June 13	Wal-Mart, Leland
June 27	Harris Teeter, Waterford Piggly Wiggly, Village Road, Leland
July 11	Food Lion, Village Road Food Lion, Reed Road

NBCA will coordinate its efforts with the ***STOP Hunger*** campaign sponsored by Brunswick County in cooperation with Brunswick Family Assistance. The goal for the food drive is raise 6,000 pounds and \$800 for distribution to Brunswick Family Assistance on July 25. Westport, Liberty Landing and Highland Shores communities are sponsoring collections in their individual communities. The group is looking for additional volunteers to coordinate collections in their respective communities.

Sharon Collins, spokesperson for NCBA said that sponsoring the distribution day is also meant to activate the nearly 20-member group, energizing their efforts with tangible results at this point in its development, inspiring others to become members. "Our plan is to select a project semi-annually or quarterly that the group can sponsor as well as to keep each other informed about other needs in the community."

NBCA does not aspire to become a bureaucracy, Collins said, and will not seek non-profit status or elect officers. "We want the group to be the reason people come and the results to speak for its continued success." She said that civic engagement is also about building relationships among NBCA members. "We have to help one another," she said, citing changing financial circumstances among people at all economic levels. "Our hope is that daily doses of humanity along the way will improve the quality of life for all."

###