

Press Release

For Immediate Release

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Keep Brunswick County Beautiful Declares March Litter Sweep Month

Keep Brunswick County Beautiful wants you to join us in our efforts to beautify Brunswick County. Therefore, we have declared March as Litter Sweep Month. During the month of March, Keep Brunswick County Beautiful, with the assistance of the Brunswick County Solid Waste Department will assist any group or individual wanting to conduct a litter cleanup in Brunswick County. Trash bags, gloves, vests and safety information will be provided to any and all who choose to get involved in this worthy project. Municipalities, businesses, churches, school groups, civic groups and all organizations are encouraged to participate. All groups who participate will receive special recognition.

All residents of Brunswick County are encouraged to gather their friends and family together and wipe out the litter on the roads and beaches of Brunswick County. These cleanups are important, because litter can last hundreds of years in our environment. Before it decomposes, litter can hurt our economy, when businesses refuse to locate to an area if it is too trashy. Tourists won't linger in trashy areas, they won't spend money, and they won't return with their friends. Litter is a human health hazard, when it contaminates our water supply as it decomposes. It's also deadly to wildlife that eat or become entangled in litter, and once entangled, wildlife often attract other wildlife to the same hazard.

The month long cleanup will be kicked off on Saturday, February 28th, when the employees of Brunswick County Government will gather at various locations throughout the county to tackle our heavily littered roads. At the conclusion of our month long cleanup, the results including number of volunteers, pounds of litter retrieved and the names of groups or organizations that participated in the clean ups will be announced.

If you would like to organize a cleanup or join in on an existing cleanup, please contact Jennifer Whitley, Executive Director of Keep Brunswick County Beautiful at (910) 253-2524 or jwhitley@brunsko.net.

Keep Brunswick County Beautiful

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